Slosberg/D/State Senate

<u>Advertiser</u>



3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media **Attention: Accounts Payable** 25 Whitlock Place Suite 201 Marietta, GA 30064

Send Payment To:

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1515573-1	08/28/16	August 2016	08/01/16 - 08/23/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

	Product		Estimate Number		
	720/830/4438		4438	1	
Flight D	ates	Order #		Alt Order #	
08/17/1	6 - 08/23/16	1515573		08348264	
Billing Calendar Broadcast		Billing Type Cash		Deal #	
Special	Handling				
Agency	Code		ode	Product 1/2	
1		1720		1830	

Agency Ref	Advertiser Ref

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 08/19/16 Class of T	08/19/16 ime - Pre-em	The View ptible with notice	11A-12PM	1	:30	1	\$350.00	NM	
Weeks:	Start Date 08/15/16	End Date MTWTFSS 08/21/161	Spots/Week 1	Rate \$350.00					
Spots: # Ch	Day Air	r Date Air Time Descr	ription	Start/End Time		th Ad-ID			Rate Type
1 WF	PBF F 08	3/19/16 10:59 AM The \	/iew	11A-12PM	:3	0 ISTV-16	-003HD		\$350.00 NN
2 08/19/16 Class of T	08/19/16 ime - Fixed N	WPBF News 25 @ No Ion Pre-emptible	oon 12pm-1230pm	1	:30	1	\$530.00	NM	
Weeks:	Start Date 08/15/16	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$530.00					
Spots: # Ch	Day Air	r Date Air Time Desc	ription	Start/End Time	Lengi	th Ad-ID			Rate Type
1 WF	PBF F 08	3/19/16 12:09 PM WPB	F News 25 @ Noon	12pm-1230pm	:3	30 ISTV-16	-002HD		\$530.00 NM
3 08/19/16 Class of T	08/19/16 ime - Pre-em	Ellen optible with notice	4-5p	1	:30	1	\$525.00	NM	
Weeks:	Start Date 08/15/16	End Date MTWTFSS 08/21/161	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch	Day Ai	r Date <u>Air Time</u> Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	PBF F 08	3/19/16 4:39 PM Ellen		4-5p	:3	30 ISTV-16	-003HD		\$525.00 NN
4 08/19/16 Class of T	08/19/16 ime - Pre-em	Wheel Of Fortune uptible with notice	7-7:30PM	1	:30	1	\$1,100.00	NM	
Weeks:	Start Date 08/15/16	End Date MTWTFSS 08/21/161	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00					
Spots: # Ch	Day Ai	r Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	PBF F 08	3/19/16 7:17 PM Whee	el Of Fortune	7-7:30PM	:3	30 ISTV-16	-002HD		\$1,100.00 NA
5 08/19/16 Class of T	08/19/16 ime - Pre-em	Good Morning Americ	a 7-9AM	1	:30	1	\$600.00	NM	
Weeks:	Start Date 08/15/16		Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch	Day Ai	ir Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Typ
1 WI	-		Morning America	7-9AM	:3	30 ISTV-16	-002HD		\$600.00 NN
6 08/20/16	08/20/16	Sat 6pm News	6-630p	1-	:30	1	\$350.00	NM	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26885
Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4438	4438

www.thewpbfchannel.com

ine Start Date End Date Description Start/E	nd Time MTWTFSS	Spots. <u>Length</u> Week		Туре	
Class of Time - Pre-emptible with notice					
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS - Spote 08/21/16         Spote 08/21/16           Spots:         # Ch Day Air Date Air Time Description	s/Week Rate 1 \$350.00 Start/End Time	Length Ad-ID	l		Rate Type
1 WPBF Sa 08/20/16 6:14 PM Sat 6pm News	6-630p		16-002HD		\$350.00 NI
7 08/20/16 08/20/16 Sat Wheel Of Fortune Sat 7-7 Class of Time - Pre-emptible with notice	730PM1-	:30 1	\$700.00	NM	
08/15/16 08/21/161-	<u>s/Week</u> <u>Rate</u> 1 \$700.00				
Spots: # Ch Day Air Date Air Time Description  1 WPBF Sa 08/20/16 6:59 PM Sat Wheel Of Fo	Start/End Time ortune Sat 7-730PM	Length Ad-ID	16-003нD		Rate Typ \$700.00 Ni
8 08/20/16 08/20/16 GMA Saturday 7-8am Sat 7ar Class of Time - Pre-emptible with notice	m-8am1-	:30 1	\$400.00	NM	
Weeks:         Start Date 08/15/16         End Date 08/21/16         MTWTFSS Note 15/16         Spot 15/16	<u>s/Week</u> <u>Rate</u> 1 \$400.00				
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/20/16 7:39 AM GMA Saturday 7	Start/End Time -8am Sat 7am-8am	Length Ad-ID :30 ISTV-	16-003HD		Rate Type \$400.00 NN
9 08/20/16 08/20/16 Sat Jeopardy Sat 7:3 Class of Time - Pre-emptible with notice	30-8PM1-	:30 1	\$700.00	NM	Į.
Weeks:         Start Date         End Date         MTWTFSS         Spot           08/15/16         08/21/16        1-	ts/Week Rate 1 \$700.00				
Spots: # Ch Day Air Date Air Time Description  1 WPBF Sa 08/20/16 7:54 PM Sat Jeopardy	Start/End Time Sat 7:30-8PM		16-002HD		Rate Typ \$700.00 NI
11 08/21/16 08/21/16 Sun 8-9am News Sun 8- Class of Time - Pre-emptible with notice	9am1	:30	\$265.00	NM	
08/15/16 08/21/161	<u>ts/Week</u> <u>Rate</u> 1 \$265.00				
Spots: # Ch Day Air Date Air Time Description  1 WPBF Su 08/21/16 8:24 AM Sun 8-9am News	Start/End Time s Sun 8-9am		2 -16-003HD		Rate Typ \$265.00 N
12 08/18/16 08/18/16 Th 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	\$525.00	NM	
08/15/16 08/21/161	<u>ts/Week</u> <u>Rate</u> 1 \$525.00				
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 08/18/16 5:39 PM Th 5pm News	Start/End Time 5-6pm		<u>)</u> -16-003нD		Rate Type \$525.00 NM
13 08/18/16 08/18/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30	\$600.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spot           08/15/16         08/21/16        1	ts/Week Rate 1 \$600.00				
Spots: # Ch Day Air Date Air Time Description  1 WPBF Th 08/18/16 8:12 AM Good Morning A	Start/End Time America 7-9AM		<u>)</u> -16-002HD		<u>Rate Typ</u> \$600.00 NI
14 08/18/16 08/18/16 Jeopardy 7:30-8 Class of Time - Pre-emptible with notice	PM1	:30	1 \$1,325.00	NM	
· · · · · · · · · · · · · · · · · · ·	ts/Week <u>Rate</u> 1 \$1,325.00				
Spots: # Ch Day Air Date Air Time Description  1 WPBF Th 08/18/16 7:34 PM Jeopardy	Start/End Time 7:30-8PM		<u>)</u> -16-003нD		<u>Rate Typ</u> \$1,325.00 NI
15 08/23/16 08/23/16 The View 11A-12	2PM -1	:30	1 \$350.00	NM	

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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4438	4438

www.thewpbfchannel.com

ine Start Date End Date Description Start/End-Time	MTWTFSS	Spots/ -Length Week	Rate	Туре	
Class of Time - Pre-emptible with notice					
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	Rate				
08/22/16 08/28/16 -1 1  Spots: # Ch Day Air Date Air Time Description	\$350.00 Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Tu 08/23/16 11:34 AM The View	11A-12PM	:30 ISTV-16-	-003HD		\$350.00 NI
16 08/23/16 08/23/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	-1	:30 1	\$265.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/22/16         08/28/16         -1         1	<u>Rate</u> \$265.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Tu 08/23/16 12:25 PM WPBF News 25 @ Noon	12pm-1230pm	:30 ISTV-16-	-002HD		\$265.00 NI
17 08/23/16 08/23/16 Ellen 4-5p Class of Time - Pre-emptible with notice	-1	:30 1	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 08/22/16 08/28/16 -1 1	<u>Rate</u> \$525.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Tu 08/23/16 4:18 PM Ellen	4-5p	:30 ISTV-16	-003HD		\$525.00 N
18 08/23/16 08/23/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	-1	:30 1	\$600.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/22/16         08/28/16         -1         1	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Tu 08/23/16 6:23 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30 ISTV-16	-002HD		\$600.00 NI
19 08/23/16 08/23/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-1	:30 1	\$600.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/22/16         08/28/16         -1         1	<u>Rate</u> \$600.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Tu 08/23/16 8:59 AM Good Morning America	7-9AM	:30 ISTV-16	-003HD		\$600.00 NI
20 08/23/16 08/23/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	-1	:30 1	\$1,325.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/22/16         08/28/16         -1         1	Rate \$1,325.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF Tu 08/23/16 7:34 PM Jeopardy	7:30-8PM	:30 ISTV-16	-003HD		\$1,325.00 Ni
21 08/17/16 08/17/16 The View 11A-12PM Class of Time - Pre-emptible with notice	1	:30 1	\$350.00	NM	29
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16        1         1	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF W 08/17/16 10:59 AM The View	11A-12PM	:30 ISTV-16	-002HD		\$350.00 NI
22 08/17/16 08/17/16 Ellen 4-5p Class of Time - Pre-emptible with notice	1	:30 1	\$525.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           08/15/16         08/21/16        1         1	<u>Rate</u> \$525.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPBF W 08/17/16 4:45 PM Ellen	4-5p	:30 ISTV-16	-003HD		\$525.00 N
23 08/17/16 08/17/16 W 5pm News 5-6pm	1	:30 1	\$525.00	NM	

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 1515573-1
 08/28/16
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Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4438	4438

Spote/

www.thewpbfchannel.com

			Spots/				
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Class of Time - Pre-emptible with notice							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/15/16 08/21/161	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Descript	<u>ion</u>	Start/End Time		h Ad-ID			Rate Typ
1 WPBF W 08/17/16 5:44 PM W 5pm News		5-6pm	:30 ISTV-16-002HD				\$525.00 NI
24 08/17/16 08/17/16 Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1	:30	1	\$1,100.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 08/15/16 08/21/161	Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: # Ch Day Air Date Air Time Descript		Start/End Time		h Ad-ID			Rate Typ
1 WPBF W 08/17/16 7:19 PM Wheel C	of Fortune	7-7:30PM	:3	0 ISTV-16	-003HD		\$1,100.00 N
25 08/17/16 08/17/16 Good Morning America Class of Time - Pre-emptible with notice	7-9AM	1	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/15/16 08/21/161	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Descript		Start/End Time		h Ad-ID			Rate Typ
1 WPBF W 08/17/16 8:53 AM Good M	orning America	7-9AM	:30 ISTV-16-003HD				\$600.00 NI
26 08/18/16 08/18/16 WPBF News 25 @ 6:008 Class of Time - Fixed Non Pre-emptible	PI6-6:30PM	1	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/15/16 08/21/161	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Th 08/18/16 6:15 PM WPBF N	lews 25 @ 6:00PM	6-6:30PM	:3	:30 ISTV-16-002HD			\$1,200.00 N
27 08/21/16 08/21/16 Matter of Fact Class of Time - Pre-emptible with notice	SUN 10-1030A	1	:30	1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/15/16 08/21/161	Spots/Week 1	<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time Descript	<u>ion</u>	Start/End Time		th Ad-ID			Rate Typ
1 WPBF Su 08/21/16 10:26 AM Matter of Fact		SUN 10-1030A	:30 ISTV-16-002HD				\$265.00 NI
28 08/23/16 08/23/16 Dr. Oz M-F 10-11a Class of Time - Pre-emptible with notice	10a-11a	-т	:30	1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/22/16 08/28/16 -T	Spots/Week 1	<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Tu 08/23/16 10:11 AM Dr. Oz N	<i>I</i> I-F 10-11a	10a-11a	:3	:30 ISTV-16-002HD			\$265.00 Nt
		Total Spots	;	27			
Payment Terms 30 Days		9			Gross Tota	l	\$16,465.00
ay				Ageno	cy Commission		\$2,469.75
					et Amount Due	-	\$13,995.25
				_		-	•

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